



# WALK for the 2022 ANIMALS

SPCA of Anne Arundel County



**SUNDAY MAY 8, 2022 • 9AM - 12PM**  
QUIET WATERS PARK - ANNAPOLIS

# WHY GIVE YOUR SUPPORT

This year marks the SPCA of Anne Arundel County's 102nd year of serving homeless animals in our community, an achievement we could not attain without you. As a private, non-profit 501(c)3 organization, we receive no funds from the state or local government and must rely on the community's generosity to ensure that the animals receive the best possible care.

- » Thanks to your support, we have maintained a life-saving rate of 98 percent every year since 2014, one of the highest in the country. We embrace animals in need - regardless of age, breed or physical condition - and provide them with the care they deserve for as long as it takes to find them a loving home.
- » Charity Navigator has given the SPCA of Anne Arundel County its highest possible rating, four out of four stars each year for the past 7 years. This honor indicates that the SPCA adheres to good governance and other best practices that minimize the chance of unethical activities and consistently executes its mission in a fiscally responsible way.
- » When you support the Walk for the Animals, you will receive recognition on the SPCA social media. Our Facebook, Twitter and Instagram pages reach over 32,000 followers. Your logo will also be shared on the SPCA's website, which receives thousands of views each month.
- » As a sponsor, you will also be thanked and your logo shared with over 14,000 people via our newsletter and social media blasts as well as in local newspapers and magazines.

Visit us online at [www.aacspca.org](http://www.aacspca.org) to learn more about our mission and programs.

## TO BENEFIT THE SPCA OF ANNE ARUNDEL COUNTY

The SPCA of Anne Arundel County is the largest and oldest animal welfare organization in Anne Arundel County.

We provide shelter and humane care for homeless animals in need and work as advocates for animal welfare in our community.

























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# 2022

## SPONSORSHIP OPPORTUNITIES

We proudly offer five different levels of partnership as an event sponsor. Starting with our exclusive Top Dog level, down to our Precious Paws level, there are plenty of ways for you and your organization to get noticed in the community while supporting a great cause.



	PRECIOUS PAWS \$500	PUPPY LOVE \$1,000	CAT'S MEOW \$2,500	PAWSITIVELY GOLDEN \$5,000	TOP DOG \$10,000
8' x 10' Space in Vendor Village					
Logo Recognition on Walk Promo Materials	Name Only	Name Only			
Logo on Event Website and Social Media	Name Only	Name Only			
Recognition in SPCA Newsletter	Name Only	Name Only			
Logo on Walk t-shirt	-	Name Only	Name Only		
Walk Registrations (including t-shirts)	-	2	5	5	10
Banners displayed at Walk (sponsor provided)	-	-	-	1	3
Promo items at Registration table (sponsor provided)	-				
Acknowledgment on SPCA marquee for 1 week	-	-	-		

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# 2022

# SPONSORSHIP/VENDOR AGREEMENT



## VENDOR SPACE

Price includes 8' x 10' space in Vendor Village  
*Vendors must provide their own tent, table, chairs, decor, handouts, giveaways and products to sell if applicable.*

**\$75 by Apr. 15**

## FOOD VENDOR

Price includes designated spot in the  
"FOOD BOWL" area

**\$85 by Apr. 15**

**All payments due no later than Apr. 15, 2022**

### STEP ONE

**CONTACT INFORMATION**  
PLEASE PRINT CLEARLY OR ATTACH BUSINESS CARD

FULL NAME

TITLE

ORGANIZATION/COMPANY

MAILING ADDRESS

CITY

STATE

ZIP

EMAIL

TELEPHONE NUMBER

**YES!** I agree to be a sponsor for the SPCA of Anne Arundel County's 2022 Walk for the Animals. I would like to be a Sponsor/Vendor at the following level (please check one):

### STEP TWO

**SPONSORSHIP LEVEL**

- ☐ TOP DOG .....\$10,000
- ☐ PAWSITIVELY GOLDEN.....\$5,000
- ☐ CAT'S MEOW .....\$2,500
- ☐ PUPPY LOVE.....\$1,000
- ☐ PRECIOUS PAWS.....\$500
- ☐ VENDOR BOOTH .....\$75
- ☐ FOOD VENDOR.....\$85

### STEP THREE

**PAYMENT INFORMATION**

- ☐ Enclosed check made payable to:  
**SPCA of Anne Arundel County**
  - ☐ Credit Card\*
  - ☐ PayPal (kristen.rygg@aacspca.org)  
*\*Please contact our office directly at 410-268-4388 ext 120 if you are planning to pay via credit card.*
- Send agreement to:**  
**email: walkfortheanimals@aacspca.org**  
**mail:** SPCA of Anne Arundel County  
ATTN: Walk for the Animals  
1815 Bay Ridge Avenue  
Annapolis, MD 21403

By signing this form, you are committing to supply the sponsorship/vendor agreement as noted on this form by April 15, 2022.

**Note to Sponsors:** Please provide an eps or png copy of your company logo no later than April 24, 2022.

**Signed:** \_\_\_\_\_

**Date:** \_\_\_\_\_