

10th ANNUAL SPCA OF ANNE ARUNDEL COUNTY PUPPY PLUNGE

Sunday, August 22, 2021 12PM-3PM
Camp Letts - Edgewater, MD



SPONSOR & VENDOR OPPORTUNITIES

Why Sponsor?

- The Puppy Plunge draws more than 1,300 attendees each year, making it the perfect opportunity to promote your brand and reach more people in the community.
- This family fun event offers live music, puppy pie eating contest, food trucks, tiki bar, merchandise and exciting vendors. Attendees and their canine companions will take the “plunge” into the river on either Muscle Beach (for bigger dogs) or our Petite Beach (for smaller dogs).
- When you sponsor this event, your logo will be circulated to over 13,500 people via our SPCA newsletter and numerous email blasts as well as in various local newspapers and magazines, as well as at the Pre-Plunge Event.
- You will receive social media recognition on SPCA Twitter, Instagram & Facebook (30,000+ followers).
- As a private, non-profit organization that serves Anne Arundel County, we receive no funds from local, state, or federal government. The SPCA of Anne Arundel County relies heavily on the generosity of individuals and businesses like you within our community to ensure that homeless animals receive the best possible care.
- The SPCA of Anne Arundel County is celebrating its 101st year, making it the largest and oldest animal welfare organization in Anne Arundel County.
- We provide shelter and humane care for homeless animals in need and work as advocates for animal welfare in our community.

Visit us online at www.aacspca.org to learn more about our mission and programs.

PRE-PLUNGE EVENT

Canine Fitness - Crownsville | August 8, 2021 | 8:30AM-3PM



Join us prior to the Plunge for a **Pre-Plunge Event** on Sunday, August 8 at Canine Fitness in Crownsville.

2021 sponsorship opportunities



On this, our 10th anniversary of the Puppy Plunge, we proudly offer five different levels of partnership as an event sponsor! Starting with our exclusive Big Kahuna level, down to our Vendor level, there are plenty of ways for you and your organization to get noticed in the community while supporting a great cause.

	BIG KAHUNA \$2,500	WAVE JUMPER \$1,000	MALIBU MUTT \$500	SANDY PAWS \$225	VENDOR ONLY \$50
Acknowledgment on our marquee for 1 week					
Presenting Sponsor identifier on all advertising					
Pick Your Prime Vendor Space					
Logo on AACSPCA lobby poster					
Logo displayed on all advertisements					
Banner displayed at Puppy Plunge <i>(Sponsor provided)</i>					
Promotion on website, social media and WRNR					
Acknowledgment in AACSPCA Fall newsletter (3,500+)					
10 x 10 booth space at the event <i>(if desired)</i>					

SUNDAY, AUGUST 22, 2021 12PM - 3PM
CAMP LETTS - EDGEWATER, MD

2021 sponsorship/vendor agreement



STEP ONE

CONTACT INFORMATION
PLEASE PRINT CLEARLY OR ATTACH BUSINESS CARD

FULL NAME

TITLE

ORGANIZATION/COMPANY

MAILING ADDRESS

CITY

STATE

ZIP CODE

EMAIL

TELEPHONE NUMBER

Yes! I agree to be a sponsor for the SPCA of Anne Arundel County's 2021 Puppy Plunge. I would like to be a Sponsor/Vendor at the following level (please check one):

STEP TWO

SPONSORSHIP LEVEL	<input type="checkbox"/> BIG KAHUNA	\$2,500	<input type="checkbox"/> SANDY PAWS	\$225
	<input type="checkbox"/> WAVE JUMPER	\$1,000	<input type="checkbox"/> VENDOR BOOTH	\$50
	<input type="checkbox"/> MALIBU MUTT	\$500		



STEP THREE

PAYMENT INFORMATION

- Enclosed check made payable to:
SPCA of Anne Arundel County
- PayPal (kristen.rygg@aacspca.org)
- Credit Card

*Please contact our office directly at 410-268-4388 ext 120 if you are planning to pay via credit card.

Send agreement to:

email: puppyplunge@aacspca.org

mail: SPCA of Anne Arundel County
ATTN: Puppy Plunge 2021
1815 Bay Ridge Avenue
Annapolis, MD 21403

By signing this form, you are committing to supply the sponsorship/vendor agreement as noted on this form by August 6, 2021.

Signed: _____

Date: _____

Note to Sponsors: Please provide an eps or png copy of your company logo no later than August 4, 2021.