10th ANNUAL SPCA OF ANNE ARUNDEL COUNTY PUPPY PLUNGE

Sunday, August 22, 2021  12PM-3PM
Camp Letts - Edgewater, MD

SPONSOR & VENDOR OPPORTUNITIES
Why Sponsor?

• The Puppy Plunge draws more than 1,300 attendees each year, making it the perfect opportunity to promote your brand and reach more people in the community.

• This family fun event offers live music, puppy pie eating contest, food trucks, tiki bar, merchandise and exciting vendors. Attendees and their canine companions will take the “plunge” into the river on either Muscle Beach (for bigger dogs) or our Petite Beach (for smaller dogs).

• When you sponsor this event, your logo will be circulated to over 13,500 people via our SPCA newsletter and numerous email blasts as well as in various local newspapers and magazines, as well as at the Pre-Plunge Event.

• You will receive social media recognition on SPCA Twitter, Instagram & Facebook (30,000+ followers).

• As a private, non-profit organization that serves Anne Arundel County, we receive no funds from local, state, or federal government. The SPCA of Anne Arundel County relies heavily on the generosity of individuals and businesses like you within our community to ensure that homeless animals receive the best possible care.

• The SPCA of Anne Arundel County is celebrating its 101st year, making it the largest and oldest animal welfare organization in Anne Arundel County.

• We provide shelter and humane care for homeless animals in need and work as advocates for animal welfare in our community.

Visit us online at www.aacspca.org to learn more about our mission and programs.

PRE-PLUNGE EVENT

Canine Fitness - Crownsville | August 8, 2021 | 8:30AM-3PM

Join us prior to the Plunge for a Pre-Plunge Event on Sunday, August 8 at Canine Fitness in Crownsville.
2021 sponsorship opportunities

On this, our 10th anniversary of the Puppy Plunge, we proudly offer five different levels of partnership as an event sponsor! Starting with our exclusive Big Kahuna level, down to our Vendor level, there are plenty of ways for you and your organization to get noticed in the community while supporting a great cause.

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Acknowledgment on our marquee for 1 week</th>
<th>Presenting Sponsor identifier on all advertising</th>
<th>Pick Your Prime Vendor Space</th>
<th>Logo on AACSPCA lobby poster</th>
<th>Logo displayed on all advertisements</th>
<th>Banner displayed at Puppy Plunge (Sponsor provided)</th>
<th>Promotion on website, social media and WRNR</th>
<th>Acknowledgment in AACSPCA Fall newsletter (3,500+)</th>
<th>10 x 10 booth space at the event (if desired)</th>
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</thead>
<tbody>
<tr>
<td>BIG KAHUNA</td>
<td>$2,500</td>
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<tr>
<td>WAVE JUMPER</td>
<td>$1,000</td>
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<tr>
<td>MALIBU MUTT</td>
<td>$500</td>
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<td>SANDY PAWS</td>
<td>$225</td>
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<td>VENDOR ONLY</td>
<td>$50</td>
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SUNDAY, AUGUST 22, 2021  12PM - 3PM
CAMP LETTS - EDGEWATER, MD
STEP ONE

CONTACT INFORMATION

FULL NAME
TITLE
ORGANIZATION/COMPANY
MAILING ADDRESS
CITY
STATE
ZIP CODE
EMAIL
TELEPHONE NUMBER

Yes! I agree to be a sponsor for the SPCA of Anne Arundel County’s 2021 Puppy Plunge. I would like to be a Sponsor/Vendor at the following level (please check one):

STEP TWO

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>COST</th>
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</thead>
<tbody>
<tr>
<td>BIG KAHUNA</td>
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<td>WAVE JUMPER</td>
<td>$1,000</td>
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<tr>
<td>MALIBU MUTT</td>
<td>$500</td>
</tr>
<tr>
<td>SANDY PAWS</td>
<td>$225</td>
</tr>
<tr>
<td>VENDOR BOOTH</td>
<td>$50</td>
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</table>

STEP THREE

PAYMENT INFORMATION

Enclosed check made payable to:
SPCA of Anne Arundel County
PayPal (kristen.rygg@aacspca.org)
Credit Card

*Please contact our office directly at 410-268-4388 ext 120 if you are planning to pay via credit card.

Send agreement to:
email: puppyplunge@aacspca.org
mail: SPCA of Anne Arundel County
ATTN: Puppy Plunge 2021
1815 Bay Ridge Avenue
Annapolis, MD 21403

By signing this form, you are committing to supply the sponsorship/vendor agreement as noted on this form by August 6, 2021.

Signed: ____________________________
Date: _____________________________

Note to Sponsors: Please provide an eps or png copy of your company logo no later than August 4, 2021.